INVESTOR PRESENTATION

SOFTWARE HOUSE
LEADER IN THE ITALIAN TREASURY MANAGEMENT MARKET



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section 1

Executive Summary



Executive Summary

PITECO GROUP is an important player in the financial software industry. It is developing a challenging internationalization and diversification project, driven by 2 business lines:

1. <u>PITECO Spa</u>, the leading Italian **Software House** for **proprietary solutions** to **Corporate Cash Management and Financial Planning** serving 650 large industrial groups active in a highly diversified number of business sectors (Banks and P.A. excluded)

PITECO has over **30 years** of market history and covers all different links on the software value chain: R&D, project, development, implementation, sales and assistance.

PITECO provides 100% proprietary software: integrable with ERP software (such as Oracle, SAP, Microsoft etc), customizable according to customer needs and present in over 40 Countries

JUNIPER PAYMENTS LLC, Software House, leader in USA with proprietary solutions for digital payment services and clearing house to approximately 3,500 American Banks, managing the settlement of Interbank financial flows (bank transfers and checks collection) for over 3 billions USD per day. It can be considered one of the largest US interbank networks

JUNIPER has been established in April 2017 to acquire the business assets from LeandingTools.com Inc., a US company active in this business since 2000

PITECO SPA FINANCIAL STATEMENTS FY 2016:

- **Revenues:** € 14,1mllion, +5,5% (FY2015: € 13,4 million)
- **EBITDA:** € 5,6 million (FY2015: € 5,7 million); EBITDA margin 40%
- Pre-tax Profit: € 5 million, +11% (FY2015: € 4,6 million),
 36% revenue
- Net Profit:

 4,5 million, +31% (FY2015:

 3,4 million),
 32% revenue
- Operating cash flow: € 4,8 million (35% revenues and 85% EBITDA)
- Dividend yield: 3,2% Payout ratio: 60%

JUNIPER HIGHLIGHTS IN 2016:

• Revenues: \$ 5,0 mllion

• **Pre-tax Profit:** \$ 1,75 million

On July 31st, 2015, Piteco Spa has been **listed** on **AIM Italia Market** with a **Global Offering** amounting to € 16.5 ml (of which € 5 ml in Convertible Bonds). The company is willing to move to the main market (MTA) in a short time

section 2

Company Presentation



Presentation of PITECO

PITECO, which stands for "Pianificazione Tesoreria Computerizzata", has been active for over 30 years on the Italian market. It is the leading company in Italy for design, development and implementation of solutions for treasury management in terms of size, number of resources, range of services offered and managed customers

PITECO holds three operating locations (Milan, Padua and Rome) and more than 650 software installations. Milan, the headquarter, coordinates the activities and hosts the customer care service

The company offers four product families. The first, PITECO EVO, presents an integrated solution for the management of corporate finance and consists of 17 different modules. The second, CBC, meets the requirements of efficient management of the workflows of companies towards national and international banks. The third, MATCH.IT, dedicated to analysis and matching of complex data flows

The last, AT.PRO, designed for middle and back office management of securities portfolio

Software sales (15% of annual revenues) allows PITECO to generate significant recurring revenues from maintenance fees (50% of revenues, steadily increasing year by year) and services with high added value (35% of annual revenues). These features and the large customer base, spread over several industries and characterised by very high retention and the constant growth of the company (it acquires approx. 30 new clients per year on average, mainly medium to large companies), enable the company to record a remarkable **EBITDA**

The potential market includes all industrial companies (no banks and no public administration) that consider treasury management important to oversee and enhance the treasury function in case they increase their revenues and need to track their cash flows



Presentation of JUNIPER

JUNIPER (former LendingTools business activity) serves a specialized niche market called "correspondent banking". The company is leader in this sector with more than 3,500 banks and credit unions utilizing it's online platform software manages transactions for over 3 billion dollars per day. No other third-party service provider connects more financial institutions with the exception of the Federal Reserve.

SaaS Model. All products and support are provided as service utilizing Internet as delivery system. Products and sub-products can be enabled as modules to any customer based on what it has been purchased.

JUNIPER headquarter is based in Wichita - Kansas (USA), Operating locations are based in Kansas and Nebraska.

The company has 19 employees, with a high fidelity rate.

JUNIPER is:

- regulated as Transaction Service Provider under FFIEC;
- SSAE 16 Type II audited.

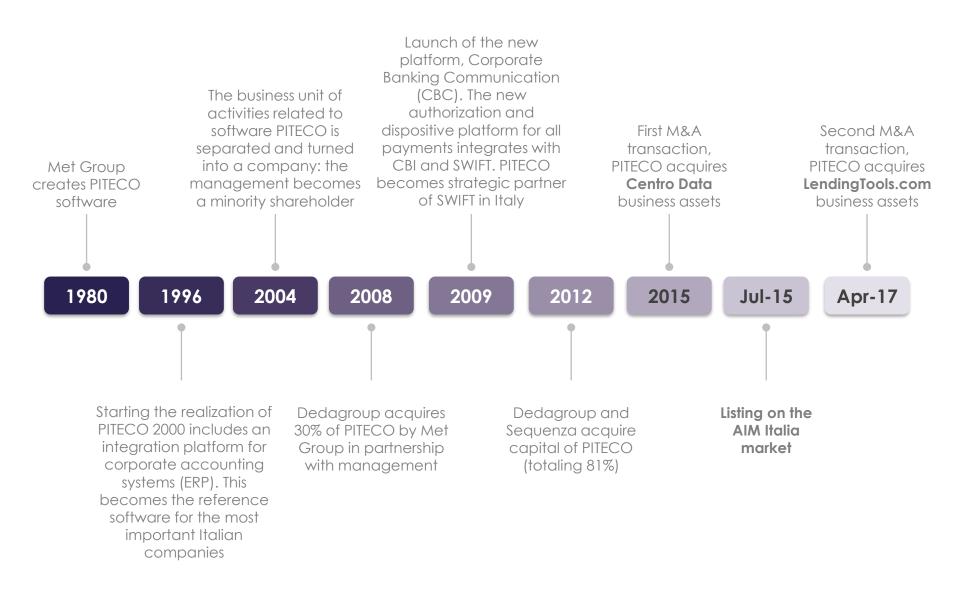
JUNIPER has:

- Private Data Centers with fully mirrored Disaster Recovery site;
- 99.999% uptime since inception of company.

JUNIPER **business model** is based on **recurring revenues**. 90% of annual revenues are based on contracts in a SaaS environment. Juniper provides the 'right to use' by end-users via principal customer contracts. The remaining 10% is due to customization fees and technical advisory and support. An average contract lasts generally for at least 5 years or more and is characterised by **very high retention rate**.



PITECO storyline

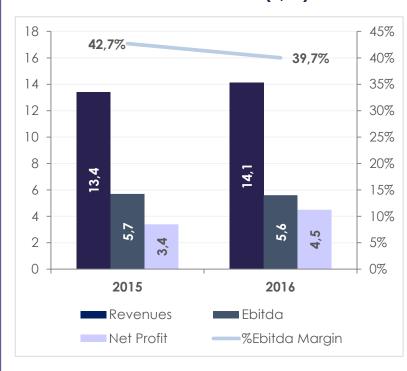


PITECO at a glance





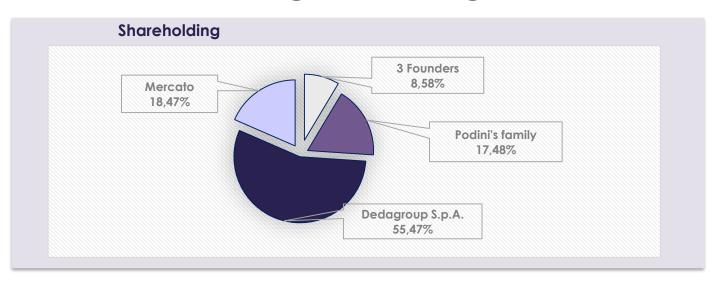
FY Data 2015 - 2016 (€/m)



- Over 650 clients
- PITECO software is used in more than 40 countries in 5 different continents.
- 3 operating locations and 85 employees

- New clients average per year: 30
- Approximately 50% of revenue derives from recurring fees and it's continuously growing

Shareholding & Management



BOARD OF DIRECTORS



MARCO PODINI
Partner of PITECO

CHAIRMAN



RICCARDO VENEZIANI
Founding Partner of PITECO

CHIEF FINANCIAL OFFICER



PAOLO VIRENTI
Founding Partner of PITECO
CHIEF
EXECUTIVE OFFICER



ANDREA GUILLERMAZ
Founding Partner of PITECO

SALES DIRECTOR

Other BoD Members:

Gianni Camisa (Director); Maria Luisa Podini (Director); Anna Maria di Ruscio (Independent Member)

Growth Drivers

PITECO has identified a number of Growth Drivers during the IPO process:

(2) NEW MODULES	
(2) NEW MODULES	
(3) ACQUISITIONS (M&A)	
(4) MID-MARKET	
(5) NEW MARKETS (USA-MEX)	

- (1) New Large Clients: company results confirm the committed growth.
- (2) New Modules: PITECO will continue investing in R&D to offer other modules on top of the existing.
- (3) Acquisitions on the national market: PITECO has acquired the Business Assets from Centro Data.
- (4) Mid-Market: PITECO has developed a Cloud solution and a dedicated indirect sales force to broaden its offer into the Mid-market (companies with a turnover of € 50-100m).
- (5) New Market (USA-MEX): PITECO has acquired the Business Assets from LendingTools.com (USA Company).

M&A activity Business Assets from LendingTools.com

The company acquired the **Business Assets from LendigTools.com Inc.** with effect from **7 April 2017**. LendingTools.com Inc. is <u>leader in USA for digital payment services and clearing house</u> to approximately 3,500 American banks and manages the settlement of interbank financial flows (bank transfers and checks collection) for over 3 billions USD per day. It can be considered one of the largest US interbank networks.

This acquisition, interesting on stand alone bases considering its revenues, growth perspectives and profit margins, has even more value in the light to the future integration synergies with Piteco product portfolio and the related combined offer.

On top of this strategy, Piteco will be able to speed up the development of the US Corporates market with its Treasury solutions in a more effective way.

Equivalent	\$ 13 ml
- equity	\$ 3 ml
- debt (10 Y – 2.5%)	\$ 10 ml

Data 2016	
Turnover	\$ 5.0 ml
EBT (Earnings Before Tax)	\$ 1.75 ml
Employee	19



The Correspondent Technology Expert.

M&A activity Business Assets from Centro Data

The company acquired the **Business Assets from Centro Data S.r.l.** with effect from **1 July 2015**. Centro Data S.r.l. is providing solutions for financial transactions reconciliation and complex data matching. (**MATCHIT software**).

This acquisition has allowed the company to add **new software modules** to its offer, in areas corresponding the current core business and about **50 new clients** mainly in areas not completely covered by the company, as insurance and consumer credit.

Equivalent	€ 1.085.000
- cash	55,3%
- debt	23,9%
- anticipated revenue	20,8%

Turnover 2016	€ 1.350.000
Number of Clients	50





section 3

PITECO software and clients



Client lifecycle

The typical client lifecycle consists mainly of 3 phases:



<u>Acquisition</u>: first project phase concludes the process with the sale of PITECO software and customization to client's needs. The average value of a typical contract is **€65.000** (€35.000 for software and € 30.000 for advisory)



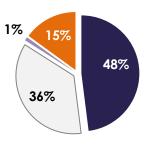
<u>Maintenance</u>: recurrent annual maintenance fee, on average €11.000 (showing steady growth and inflation linked) and invoiced in advance



Upgrading: additional cross-selling of the current **20 software modules** which are part of total PITECO offer. The upgrading leads to a constant increase in the average annual maintenance fee

Sales Breakdown

(% on 2015 sales)



- Maintenance recurring fees
- □ Sales of services
- Other
- Software sales

Client type Breakdown

(% on 2015 sales)



98% of the clients records more than € 100 million sales

□ > € 500mln

PITECO Evo: integrated with 17 modules

PITECO Evo is a platform dedicated to an integration of corporate finances to the most widespread ERPs. The 17 module offer is illustrated below:

CASH MANAGEMENT	BASE-CASH MANAGEMENT	Cash Management, Credit management and sensitivity analysis.		
	HOME BANKING	Automatic reconciliation of banking transactions.		
	MANAGEMENT SALES STORES	Management of banking transactions per sales store, both in an accounting and forecasting.		
	CUSTOMER CASH ALLOCATION	Collection of customer invoices in the accounting system.		
	ELECTRONIC CASH RECEIPTS	Active management of electronic cash receipts.		
	TRADE PAYABLES	Accounting and financial process management for payments to suppliers.		
SOURCES AND	FINANCING & DEPOSITS	Analysis of accounts receivables, deposits towards clients or intercompany and sensitivity.		
APPLICATION OF FUNDS	MORTGAGE & LEASING	Mortgages and lending management with amortisation schedule and control apayments.		
	FACTORING	Credit management.		
	LINE OF CREDIT	Credit management for personal details, type of use and cost, and calculation of commission.		
FINANCIAL	SURETIES	Management of various types of commitment and guarantee (bond, derivatives, contracts)		
CONTROL AND	LETTERS OF CREDIT	Import-export documentary credit management.		
RISK MANAGEMENT	FINANCIAL RISK MANAGEMENT	Management of currency and exchange rate risk of hedging operations.		
	FINANCE INTELLIGENCE	Data extraction tool for fueling of external data warehouses.		
	GLOBAL FINANCIAL REPORTING	Advanced tool for management of the financial reporting.		
ECONOMIC & FINANCIAL	CASH POOLING & IN HOUSE BANKING	Management of the different centralisation structures, including mixed assessment scenarios.		
PLANNING	ECONOMIC-FINANCIAL FORECASTING	Integrated capabilities for the forecasting of short- and medium-/long- term management		

Corporate Banking Communication CBC

Corporate Banking Communication (CBC) is PITECO's proposal to companies for efficient workflow management towards national and international banks.

The use of CBC allows:

Complete automation of authorisation workflows

- Compliance with procedures and business organisation
- Streamlining of the traditional authorisation procedures
- Improving the time required for the collection of authorisations in complex structures
- Using modern communications and authorisation systems

Safe management of workflows

- Centralisation in a single system for authorisation procedures of banking arrangements (payments, electronic bill payment and presentment etc...)
- Storage in a single database of all workflows transmitted (L.262)
- Secure workflow submission to the banking system
- Use of digital signature on workflows

Independence from remote banking

- Connectors with Remote Banking for the workflows automation that need to be sent
- Connectors with the Swift network using SWIFT Service Bureau LITE to send or receive workflows.







MATCH.IT

MATCH.IT is PITECO's proposal for efficient management of analysis and matching of complex data flows based on flexible matching criteria in automation.

Features and key benefits:

Technical and functional environment

- Semantic analysis of unstructured sequence of data.
- Guided acquisition, transformation and data upload for dynamic data flow treatment.
- Validation rules freely settable
- Learning curve allowing the system to improve data matching results.
- User friendly setup.

Flexibility

- Multiple payment disposals vs invoices/credit notes for GDO suppliers;
- Broker account statements vs issued insurance policies;
- Long/short term loans collection vs financing practices for Consumer Credit;
- Corporate billing vs collective collection for Multiutility;
- Front and back end data reconciliation for e-Commerce

Better performance

- Reduction of operational costs.
- Qualitative improvement of controls.
- Flexibility and optimization of resources.
- Improvement of traceability.

AT.PRO

Middle and back-office management

 Platform dedicated to middle and back office management related to securities portfolio. The securities are managed by financial characteristics and accounting targets.

Portfolio organization

• The securities are grouped in order to financial and management requirements.

Accounting

Accounting of securities transactions and related flows

Enhancement by standard methodologies

 Portfolios and single assets are set according to both management and tax rules (civil, tax, market-to-market, fair value, IAS/IFRS).

Profitability analysis and performances

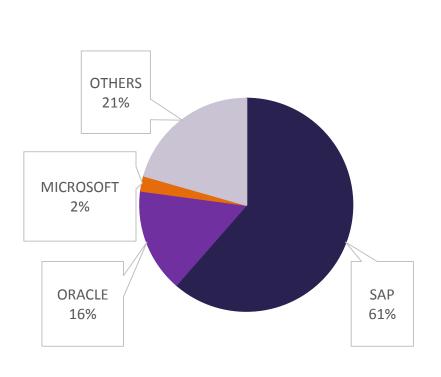
 Ability to perform profitability analysis and simulations oriented to decisional management.

Standard and nonstandard reporting

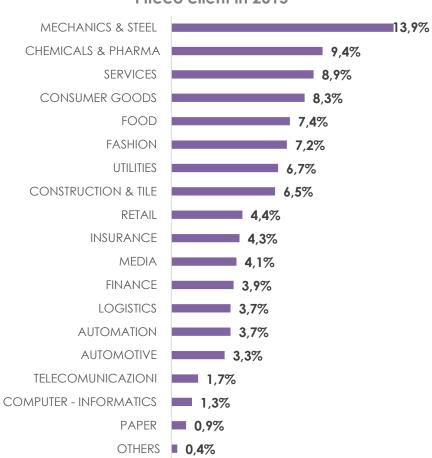
Reporting on user friendly Excel files. Possibility to add new reporting templates.

PITECO clients

ERP Breakdown of Piteco client in 2015



Business sector breakdown of **Piteco client in 2015**



- PITECO currently counts more than 650 clients well-distributed across all industries
- 100% of PITECO's clients already employ a management software (ERP)
- The three main management software tools (SAP, Oracle and Microsoft) count for approximately 80%

Example of Clients

































section 4

Market and Players by sector



Market sub-segments: management application software

SOFTWARE MARKET: **€ 6.2 billion** (2016 – Assinform)

SYSTEM SOFTWARE

Software which guarantees basic functions (operative systems, e.g. MAC OS or Windows)

INFRASTRUCTURE SOFTWARE

Set of programs that act as intermediaries between different applications and software components

APPLICATION SOFTWARE

Programs used for office automation (e.g. Word, Excel), particular professional needs and assets (ie. the treasury, warehouse management), creation of software, and optimisation of computer processes.

MANAGEMENT APPLICATION SOFTWARE

ACCOUNTING SOFTWARE

STORAGE SOFTWARE PRODUCTION SOFTWARE

BUDGETING SOFTWARE MANAGEMENT &
FINANCIAL ANALYSIS
SOFTWARE

Piteco

Future growth of the Treasury Management Systems industry

Europe

At this point we may say that TMS industry has only just begun to grow...

...As revealed by the latest survey published by Bloomberg in April 2016, only 51% of the surveyed companies already uses a Software to manage their Treasury (TMS).

Geographically analyzing this data we can notice a certain maturity of the European market (63% uses TMS) in comparison to the north American one (only 40% uses TMS).

YES NO Using Not using **Companies using TMS** 60% 63% 37% 40% 60% 40% YES YES YES NO NO NO

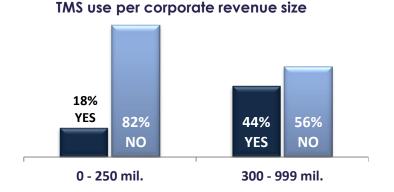
North America

49%

Companies using TMS

51%

Analyzing the TMS spreading by the corporates revenue size we still observe a very low the penetration of **companies with** <\$1 million: only 18% of companies with less revenue then \$ 250 mil and only 44% of those up to \$999 mil.



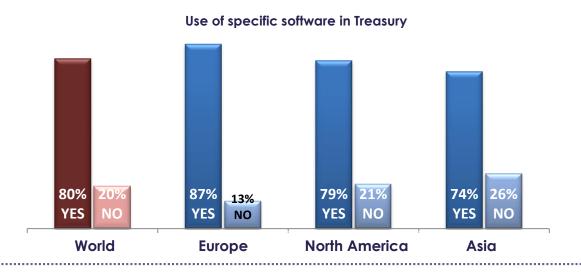
Asia

Current trends in the TMS industry

Corporates question when selecting a TMS

1. Specific Software or an ERP module?

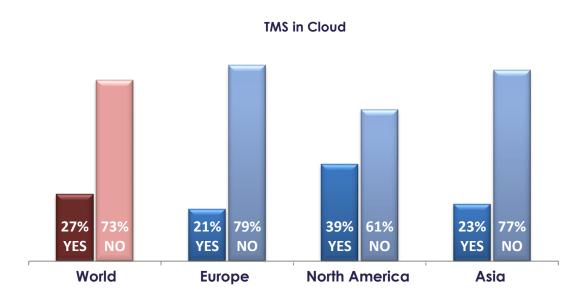
To date, companies believe it's strategic to use a specific software dedicated to Treasury (80%). Less popular is the approach of using or even adapting of an module incorporated in companies' ERP (only 20% of companies).



2. Cloud or not?

The trend to use a Treasury software via **Cloud platform** is growing over time, although up to date only 27% of the surveyed companies are actually using it.

However, there is a higher penetration in the **US market**, **where already 39%** of the implementations is in cloud mode



section 5

Listing on the AIM Italia Market



Listing on the AIM Italia

€ 91,6 mln

Trading of the ordinary PITECO shares and of the Convertible Bond "Piteco Convertible 4.50% 2015-2020" on the AIM Italia formally started on 31 July 2015. Following are the basic data of the two issued instruments:

ISSUED INSTRUMENTS

Stock				
ISIN code	IT0004997984			
IPO value	€ 3,30			
Value at 21 April 2017	€ 5,05			
Capital Raised on IPO	€ 11,5 m			

Market Cap at 21 April 17

Convertible Bond				
ISIN code	IT0005119083			
Issued	€ 5 mln			
Cupon	4,5%			
Maturity	2015-2020			
Strike price	€ 4,20			

Performance of the stock since the IPO day (31 July 2015) to 21 April, 2017



Compared to FTSE AIM Italia



section 6

Financial Results IAS-IFRS



Income Statement FY2016/FY2015

Profit and Loss IAS/IFRS	31.12.2016	% on turnover	31.12.2015	% on turnover	2016/2015	% 2016/2015
[Data In Eur]	8				a.	i.
Net Sales Revenues	13.477.357	95,43%	12.838.053	95,92%	639.304	4,98%
Work in Progress (change)	-15.858	-0,11%	12.392	0,09%	- 28.250	-227,97%
Other Revenues	660.924	4,68%	533.815	3,99%	127.109	23,81%
TURNOVER	14.122.423	100,00%	13.384.260	100,00%	738.163	
Raw Materials	163.372	1,16%	45.822	0,34%	117.550	256,54%
Services	2.355.599	16,68%		16,17%		8,87%
Personnel Costs	5.982.356	42,36%		40,60%		
Other Costs	14.810	0,10%		0,17%		
EBITDA	5.606.285	39,70%		42,73%	The second secon	
Depreciation and Amortization	296.995	2,10%	256.153	1,91%	40.842	15,94%
EBIT	5.309.290	37,59%	5.462.758	40,81%	- 153.468	-2,81%
Financial Incomes (Costs)	-364.516	-2,58%	-584.729	-4,37%	220.213	-37,66%
Extraordinary Incomes (Costs)	105.599	0,75%		-2,41%		
ЕВТ	5.050.373	35,76%		34,04%		
Tax	547.196	3,87%	1.129.550	8,44%	- 582.354	-51,56%
NET PROFIT (Loss)	4.503.177	31,89%	3.425.884	25,60%	1.077.293	31,45%

Revenues highlighted an increase of 5,5%, mostly generated by recurring payments.

EBITDA amounted to € 5.6 million (39.7% of revenues) in line with FY2015, despite the investments made to penetrate new foreign markets and the reinforcements of the internal structure to deal with company's global growth.

EBT amounted to €5.1 million, marking an increase of 10.9%. The incidence on revenues rose to 35.8% due to a reduction of financial and extraordinary charges.

Net Profit amounted to € 4.5 million, marking an increase of 31.5%, because of "Patent Box" regime effect.

Balance Sheet FY2016/FY2015

Balance Sheet	31.12.2016	31.12.2015
[Data In Eur]		
Tangible Assets	1.365.305	1.420.807
Intangible Assets	934.943	830.815
Goodwill	27.690.778	27.690.778
Other Financial assets	11.357	14.497
Tax Accounts	88.085	97.721
Total non current assets	30.090.468	30.054.619
Workin progress	137.780	153.638
Trade credits	4.148.095	4.319.496
Tax Credits	80.076	8.445
Other asset and current credits	170.404	40.600
Cash and Deposits	10.869.599	10.198.104
Prepayments and accrued incomes	125.130	125.567
Total current assets	15.531.083	14.845.850
TOTAL ASSETS	45.621.551	44.900.469
Share Capital	18.125.500	18.125.500
Reserves	7.057.067	5.443.732
Profit (loss) previous years + reserves FTA/IAS	2.336.556	2.383.770
Profit (loss) of the year	4.503.177	3.425.884
Total Equity	32.022.300	29.378.887
Convertible Bond	4.582.164	4.483.833
Other non current Debts	Oi	0
Bank Debts over 12 months	2.622.042	4.341.306
Severance pay and other funds	1.192.258	1.109.629
Other non current Funds	42,470	43.332
Deferred Tax	137.392	135.704
Total non current Liabilities	8.576.326	10.113.804
Bank Debts within 12 months	1.719.265	1.719.787
Accounts payable	392,421	405.231
Tax Debts	241.425	294.660
Other current Debts	2.454.982	2.735.089
Accrued liabilities	214.833	253.011
Total current Liabilities	5.022.925	5.407.778
TOTAL LIABILITIES	45.621.551	44.900.469

Net Financial Position FY2016/FY2015

Net Financial Position	31.12.2016	31.12.2015	2016/2015	% 2016/2015
[Data In Eur]				
Deposits	10.869.137	10.197.658	671.479	6,6%
Cash and equivalents	462	446	16	3,5%
CASH	10.869.599	10.198.104	671.495	6,6%
Bank Debts within 12 months	-1.719.265	-1.719.787	522	0,0%
Debts to other lenders within 12 months	0	0	0	
Current Financial Position	-1.719.265	-1.719.787	522	0,0%
Current NET Financial Position	9.150.334	8.478.317	672.017	7,9%
Long Term Financial Credits	9.557	9.557	0	0,0%
Bank Debts over 12 months	-2.622.042	-4.341.306	1.719.264	-39,6%
Debts to other lenders over 12 months	-4.582.164	-4.483.833	-98.331	2,2%
Non Current Financial Position	-7.194.649	-8.815.582	1.620.933	-18,4%
Net Financial Position	1.955.685	-337.265	2.292.950	-679,9%

Cash Flow Statement FY2016/FY2015

Cash Flow Statement		31.12.2016	31.12.2015
[Data In Eur]		Y-	
EBIT		5.309.290	5.462.758
Taxes paid		-660.737	-1.145.651
NOPAT		4.648.553	4.317.107
Depreciation and amortization		297.961	256.153
Total changes N.W.C.		-270.063	-420.171
Total changes in funds		81.766	80.138
Operating Cash Flow	1	4.758.218	4.233.227
	% on Sales	35,3%	33,0%
	% on Ebitda	84,9%	74,0%
Capex		-346.587	-1.301.603
Free Cash Flow to Firm		4.411.631	2.931.624
	% on Sales	32,7%	22,8%
	% on Ebitda	78,7%	51,3%
Extraordinary Incomes (Costs)	2	105.599	-322.595
Interest paid		-364.516	-584.729
Free Cash Flow Before Debt Repayment		4.152.715	2.024.300
Loan Repayment		-1.621.454	-1.348.719
Equity changes	8	-1.859.765	7.671.096
Free Cash Flow to Equity		671.495	8.346.677
Cash boginning of the year		10.198.104	1.851.427
Cash beginning of the year Cash at the end of the year		10.869.599	10.198.104

PITECO Team

Nomad & Financial Advisor	godvance sim	
Specialist & Corporate Broker	CORPORATE FAMILY OFFICE	
Auditor	BAKER TILLY	
Legal Advisor	VALLI MANCUSO & ASSOCIATI Studio legale	
Tax Advisor	Studio Spalla e Associati	
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